

Privacy Notice

The protection of your personal data is of high importance to Deutsche Telekom Geschäftskunden GmbH. It is important to us to inform you about what personal data is collected, how it is used, and what options you have in this regard.

1. What Data is Collected, How is it Used, and How Long is it Stored?

a. Technical Features:

When you visit our websites, the web server temporarily records the domain name or IP address of your computer, the client's file request (file name and URL), the HTTP response code, and the website from which you are visiting us.

The logged data is used exclusively for data security purposes, particularly to defend against attempted attacks on our web server (Article 6(1)(f) GDPR). It is neither used to create individual user profiles nor shared with third parties and is deleted after no more than 7 days. We reserve the right to conduct statistical analysis of anonymized data sets.

b. Miscellaneous:

The following information pertains to the collection of personal data in connection with ticket sales and registration for "DIGITAL X Event Series". Personal data includes all data that can be related to you personally, such as name, job title, address, email addresses, user behavior, employer, and company interests. In the context of our event, we will scan your badge when participating in a masterclass, guided tour, or when a lead is captured during the event. The following data will be collected:

- Name
- Company/Organization
- Email address
- Position
- Provided address
- Phone number

This data will be used exclusively by us and our partner companies for the execution and organization of the event, to track participant activities, and for one-time contact to provide you with information related to this context.

Here you will find more information on the topic of the [newsletter](#).

2. Data Control for Used Social Media Plugins or Links to Social Media Platforms

Some web pages contain buttons from social media networks (such as Facebook, Google, Instagram, Twitter, Pinterest, Xing, or LinkedIn) that allow you to recommend the offers of Deutsche Telekom Geschäftskunden GmbH to your friends and acquaintances.

To ensure you have full control over your data, the used buttons establish a direct connection between the respective social network and the visitor only when you actively click the button (one-click solution).

By activating the social media plugin or link via the icon, including sharing content (Article 6(1)(a) GDPR), the following data can be transmitted to the social media providers: IP address, browser information, operating system, screen resolution, installed browser plugins such as Adobe Flash Player, previous website if you followed a link (referrer), the URL of the current website, etc.

On your next visit to the website, the social media plugins will again be provided in the preset inactive mode, ensuring that no data is transmitted during a subsequent visit to the website.

For more information about social media plugins, the scope and purposes of the respective data processing, and other data protection-related information, please refer to the privacy statements of the respective controller as well as to the <<[1-click solution](#)>>

3. Is My Usage Behavior Analyzed, e.g., for Advertising or Tracking?

Explanations and Definitions

We want you to enjoy using our websites and taking advantage of our products and services. We have an economic interest in this. To help you find the products that interest you and to make our websites user-friendly, we analyze your usage behavior in an anonymized or pseudonymized manner. Within the framework of legal regulations, we or companies commissioned by us as part of order processing create usage profiles. A direct inference to you is not possible. Below, we provide general information about the various purposes. Through the cookie query that appears when you visit our websites, you have the option to consent to or reject the use of cookies. Cookies that are necessary to provide the web service (see explanation above under 1.) cannot be rejected.

Market Research / Reach Measurement (Opt-In)

The aim of reach measurement is to statistically determine the usage intensity and the number of users of a website, as well as to obtain comparable values for all connected offers. Market research aims to learn more about the target groups that use services or applications and view advertisements. Individual users are never identified. Your identity remains protected at all times.

a. Required Cookies

These cookies are necessary for you to navigate through the pages and use essential functions. They enable basic functions, such as order processing in the online shop and access to secure areas of the website. They also serve to anonymously evaluate user behavior, which we use to continuously improve our web presence for you. The legal basis for these cookies is Article 6(1)(b) GDPR or, in the case of third countries, Article 49(1)(b) GDPR.

Company	Purpose	Storage Duration	Country of Processing
Aditus	cookies_and_content _security_policy	1 Year	Germany

b. Services from Other Companies (Independent Third-Party Providers)

We have integrated services from third-party providers on our websites, which they offer independently. When you visit our pages, data is collected via cookies or similar technologies and transmitted to the respective third party, sometimes for Telekom's own purposes. The legal basis for these cookies is Article 6(1)(a) GDPR. For information on the extent, purposes, and legal basis of further processing by the third-party provider for their own purposes, please refer to the privacy policy of the third-party provider. You can find information about the independent third-party providers below.

LinkedIn

The re-targeting and conversion tracking using LinkedIn's Insight Tag (LinkedIn Ireland, Wilton Plaza, Wilton Place, Dublin 2, Ireland) enables the collection of statistical, pseudonymous data (referrer URL, IP address (truncated), device and browser properties) about visits to our website and the use of our

site, and on this basis, to provide corresponding aggregated statistics. Additionally, this information is used to display interest-specific and relevant offers and recommendations after you have shown interest in certain products, information, and offers on our website. This information is stored in a cookie for 6 months. You can inform yourself about LinkedIn's data processing at any time at https://www.linkedin.com/legal/privacy-policy?trk=registration_footer-privacy-policy and object to it.

4. Where can I find the information that is important to me?

This privacy notice provides an overview of the points that apply to the processing of your data on this web portal by Telekom.

You can find more information, including on privacy in general and in specific products, at <https://www.telekom.com/en/responsibility/data-protection-and-data-security/data-protection> and at <http://www.telekom.de/datenschutzhinweise>

5. Who is responsible for data processing? Who do I contact if I have questions about data protection at Telekom?

The data controller is Deutsche Telekom Geschäftskunden GmbH. If you have any questions, you can contact our [customer service](#) or our data protection officer, Dr. Claus D. Ulmer, at Friedrich-Ebert-Allee 140, 53113 Bonn, datenschutz@telekom.de.

6. What rights do I have?

You have the right to:

- a. **Request information** about the categories of data processed, purposes of processing, possible recipients of the data, and the planned duration of storage (Art. 15 GDPR);
- b. Request the **correction** or completion of incorrect or incomplete data (Art. 16 GDPR);
- c. Revoke any given consent at any time with effect for the future (Art. 7 Para. 3 GDPR);
- d. Object to data processing that is supposed to occur based on a legitimate interest for reasons arising from your particular situation (Art. 21 Para. 1 GDPR);
- e. Request the **deletion** of data in certain cases under Art. 17 GDPR - especially if the data are no longer necessary for the intended purpose or are being processed unlawfully, or if you have revoked your consent as per (c) above or have declared an objection as per (d) above;
- f. Request the **restriction** of processing under certain conditions, if deletion is not possible or the obligation to delete is disputed (Art. 18 GDPR);
- g. **Data portability**, meaning you can receive your data that you have provided to us in a common machine-readable format, such as CSV, and possibly transfer them to others (Art. 20 GDPR);
- h. Complain to the competent **supervisory authority** about the data processing (for telecommunications contracts: Federal Commissioner for Data Protection and Freedom of Information; otherwise: State Commissioner for Data Protection and Freedom of Information North Rhine-Westphalia).

7. To whom does Telekom disclose my data?

To processors, these are companies that we commission to process data within the legally prescribed framework, Art. 28 GDPR (service providers, agents). Telekom remains responsible for the protection

of your data even in this case. We particularly commission companies in the following areas: IT, sales, marketing, finance, consulting, customer service, human resources, logistics, printing.

To cooperation partners who provide services for you or in connection with your Telekom contract on their own responsibility. This is the case if you commission services from such partners through us, or if you consent to the integration of the partner, or if we involve the partner based on a legal permission.

Due to legal obligation: In certain cases, we are legally obliged to transmit certain data to the requesting government agency.

8. Where are my data processed?

Your data is processed in Germany and in European countries. If processing of your data occurs in exceptional cases also in countries outside the European Union (so-called third countries), this happens:

- a. if you have expressly consented to this (Art. 49 Para. 1a GDPR). (In most countries outside the EU, the level of data protection does not correspond to EU standards. This particularly concerns extensive monitoring and control rights of government authorities, for example in the USA, which disproportionately interfere with the data protection of European citizens),
- b. or if it is necessary for the provision of our services to you (Art. 49 Para. 1b GDPR),
- c. or if it is provided for by law (Art. 6 Para. 1c GDPR).

Furthermore, processing of your data in third countries only occurs if it is ensured by certain measures that an adequate level of data protection exists for this purpose (e.g. adequacy decision of the EU Commission or so-called appropriate safeguards, Art. 44ff. GDPR).

9. Photo, Film, and Sound Recordings at this Event

1. Please note: During the event, photographs, videos, and sound recordings (recordings) will be taken. The recordings may be used by Deutsche Telekom Geschäftskunden GmbH as well as by companies associated with it and with Deutsche Telekom AG according to §§ 15ff AktG (hereinafter collectively referred to as "DTAG Group") for the purpose of corporate communication, information and public relations, as well as the promotion of future events, indefinitely and globally in all media, such as at trade fairs/exhibitions/points of sale, in print and offline media, on the intranet/internet (possibly also live), on television and radio (possibly also live), or on social media (including via personal social media channels of employees) and apps. For this purpose, the recordings may be duplicated by the DTAG Group, edited while observing your personal rights, and permanently stored. The DTAG Group is entitled to sublicense the recordings to the press, media and event partners, as well as customers of the DTAG Group, for their corresponding use.

2. The processing of the recordings is based on our legitimate interests (Art. 6 paragraph 1 f) GDPR). With regard to data protection aspects, you have the right, for exceptional reasons arising from your particular situation, to object to the creation of recordings and their use by Deutsche Telekom Geschäftskunden GmbH by emailing digitalX@telekom.de.

Date of the Privacy Policy: September 02, 2024